



THE FORGE
LEMONT QUARRIES

SPONSORSHIP AND CORPORATE PARTNERSHIP OPPORTUNITIES



ADVENTURE COMES IN ENDLESS FORMS

As an innovative leader in outdoor recreation, The Forge: Lemont Quarries is a state-of-the-art adventure park designed to deliver unique year-round activities and programming for adventurers of all ages, backgrounds and abilities.

Opened in 2020 by Jeremie Bacon, Chris Gladwin, and Bart Loethen, The Forge is a purpose-built social enterprise that provides countless opportunities for guests to experience elevated outdoor adventure 365 days a year. Featuring a versatile and wide-ranging mix of recreational activities set amidst a stunning natural landscape, the park offers an escape to a tranquil and interactive green space where guests can test their personal boundaries while engaging with a passionate community of like-minded outdoor enthusiasts. The park attracts over 150,000 guests annually between activities, educational groups, event attendees, and those enjoying the 300 acres of nature.



LOCATION

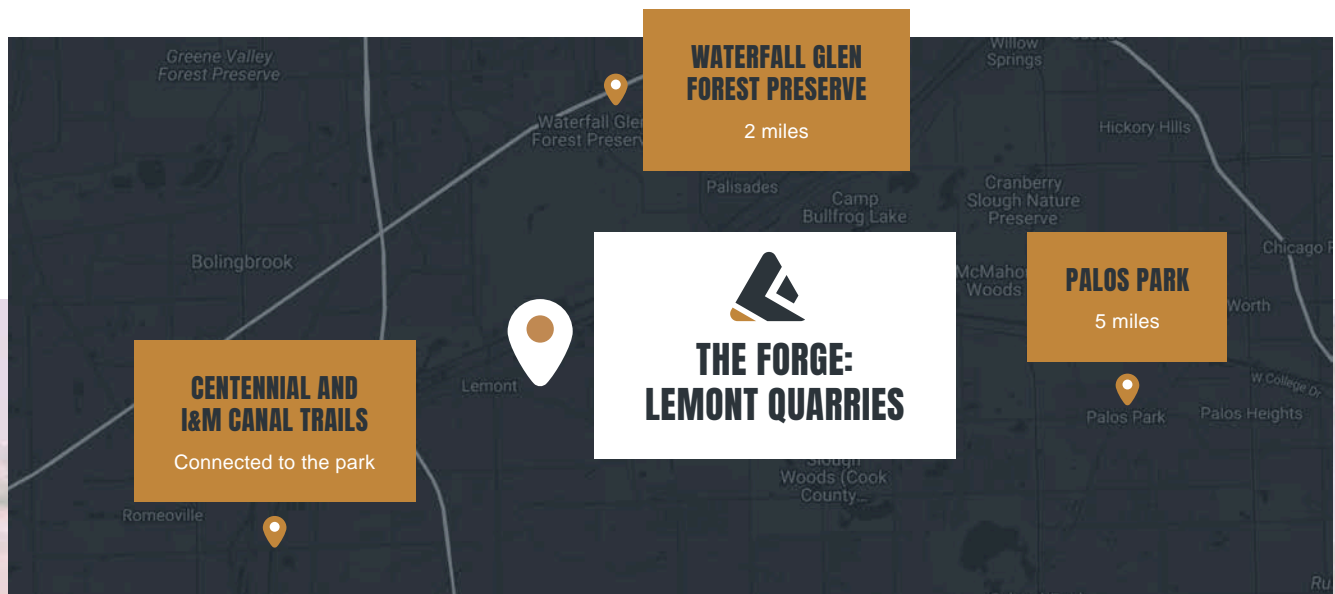
The Forge: Lemont Quarries is located approximately 28 miles from downtown Chicago, conveniently positioned in close proximity to three major highways. The park sits within 90-minutes of the nearly 10 million people who call the Chicago region home. The Forge: Lemont Quarries provides adventure seekers (locally, regionally, and nationally) with the opportunity to experience a one-of-a-kind destination.

Most importantly, the park sits at the epicenter of the best outdoor recreation spaces in the Chicago area. People choose to live in Lemont and the surrounding communities precisely because it is the hub of outdoor recreation for the entire region.

Palos Park, which is less than 5 miles away from the park is home to more than 50 miles of biking and running trails, paddle sports, and forest preservation and restoration activities.

Waterfall Glen Forest Preserve, a short two miles away has more than 10 miles of running and biking trails, orienteering courses, and more.

Additionally, the **Centennial** and **I&M Canal trails** connect to the park and extend bike and pedestrian access more than 100 miles in all directions around Lemont.



Sponsorship Opportunities

EVENT SERIES SPONSORSHIPS



The Forge: Lemont Quarries is proud to have one of the premier outdoor music venues in the Chicagoland area. Debuting in July 2020, The Mount is capable of hosting concerts, festivals, and events up to 5,000 guests. Continue on to the following pages for additional details and specifications on the venue. The 2025 schedule will consist of

10+ Outdoor Festivals

25+ Summer Concerts

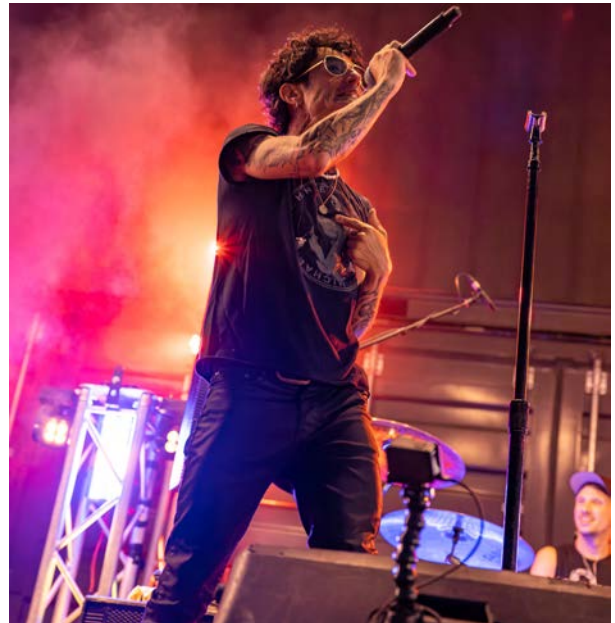
25+ Family Fun Days



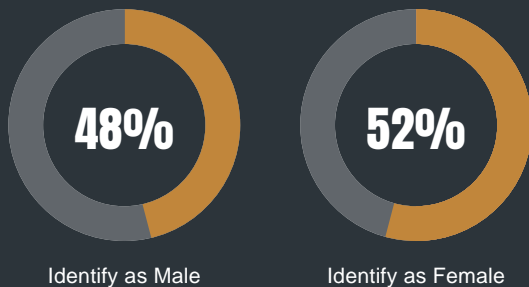
EVENT SERIES PROFILE

From concerts, festivals, family days, and more, The Forge Event Series truly offers an adventure for everyone. During the 2024 season, The Forge Event Series:

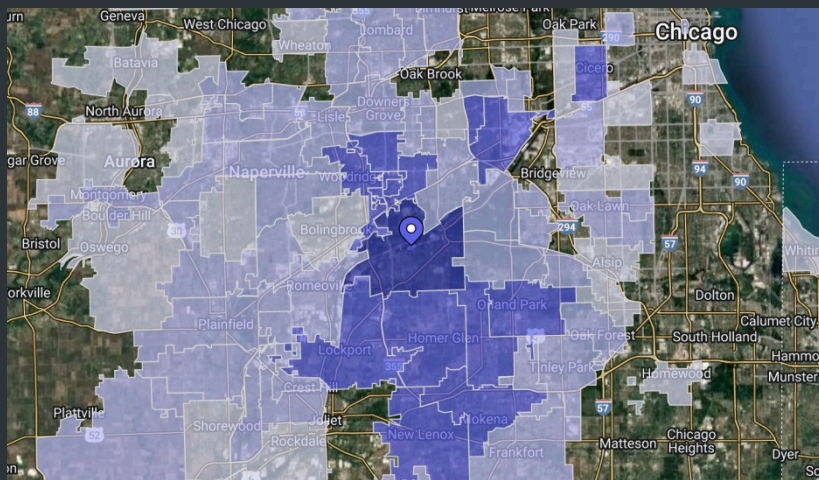
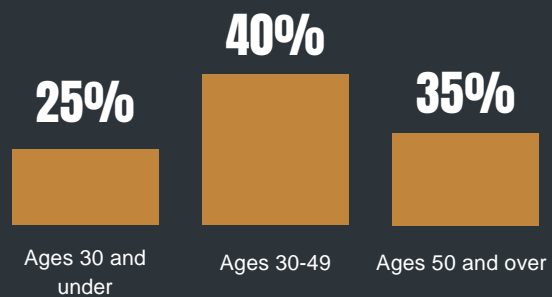
- Hosted over 30,000 guests at outdoor events
- Hosted numerous festivals including Blues & Brews, Food Truck Festival, Pollyanna Oktoberfest, and Forge Fest
- Worked with regional and national talent including 7th Heaven, Yachtley Crew, The Blues Stones, Hi Infidelity, and many more!



GENDER



AGE



AVERAGE HOUSEHOLD INCOME

\$128,904

based on 2024 event attendees

GUESTS WITHIN 30 MILES OF LEMONT

90%

based on 2024 event attendees

Sponsorship Opportunities

EXPLORER

- Music Series Supporting Sponsor
- On-Site Activation at 3 Events
- Website Logo Placement
- Logo displayed on digital signage at each event
- Included in (1) Forge newsletter (130,000+ subscribers)



VOYAGER

- Music Series Supporting Sponsor
- On-Site Activation at 6 Events
- Website Logo Placement
- Logo displayed on digital signage at each event
- Included in (6) Forge newsletters (130,000+ subscribers)
- Included in (6) Forge social media posts (80,000+ subscribers)

Sponsorship Opportunities

ADVENTURER (PRESENTING SPONSOR)



- Presenting sponsor for The Forge Event Series, including 30+ unique events in the 2025 season
- Premium signage located on the stage
- On-site activation opportunity at ALL events
- 30+ mentions on The Forge: Lemont Quarries social channels reaching over 80,000 followers
- Featured in 30+ email campaigns to 130,000+ adventurous subscribers
- Included in extensive PR campaigns throughout the Chicago DMA
- Category exclusivity for series
- Prominent website logo placement
- 10 complimentary tickets per event

For pricing information contact:
Michele Klein • mjsk.klein@gmail.com

Sponsorship Opportunities

FORGE FEST BIRTHDAY CELEBRATION



Forge Fest is the annual birthday celebration of The Forge: Lemont Quarries! The fifth annual celebration will occur on July 12th.

Firework Sponsor

Sponsorship opportunity for the largest event at The Forge in 2025! Our FREE Forge Fest is our annual birthday celebration that includes music, food, and a firework show. Expected event attendees 4,000+

Vendor Booth

Bring your brand to The Forge with an on-site activation at one of our largest events of the season!

Sponsorship Opportunities

ADDITIONAL OPPORTUNITIES

- The Mount Stage Sponsor

Prominent signage on 40" tall banners on the stage, main stage sponsor listed on all the series advertising

- VIP Area Sponsor

Naming rights of the all new VIP experience for the 2025 season including prominent signage and branding opportunities

- Mini Golf Sponsor

Hole sponsor of the all new 18-hole mini golf course at The Forge. Sponsorship would include signage and branding on hole theming

- Activity Sponsor

Sponsor a specific activity at The Forge that fits best with your brand including Climb & Zipline Adventure, Kayaking, BMX Pump Track, Archery, Laser Tag, or our Kids Adventure Zone

- Vendor Opportunities

Opportunity to bring your brand to The Forge with an on-site activation at one of our over 50 events in 2025 (minimum 3 event package)

- Signage Opportunities

Signage opportunities ranging from static to digital advertisements

- Summer Camp Sponsor

Become a partner of our successful Quarry Camp program targeting over 800+ families with high incomes and children ages 3-14

- Movie Monday Sponsor

Be the primary sponsor of our all new Movie Mondays, FREE community movie nights on 12 days in the summer



MISSION

Our mission is to delight our guests by providing transformational outdoor experiences built around personal challenge, facilitated through an accessible community, and focused on three foundational pillars:



Exhilarate

We are committed to providing visitors with the opportunity to experience authentic outdoor physical activities, regardless of their age or abilities. In addition to the largest outdoor adventure course in North America, the tallest climbing tower in the world, and the longest ziplines in the tri-state area, our park features a bouldering zone, kayaking, and canoeing, trails for biking, walking, and running, a children's activity zone, and the only outdoor mountain biking skills track and pump tracks in the region. There is nothing in the outdoor recreation industry that compares to The Forge: Lemont Quarries.



Educate

We are committed to creating an environment that offers educational opportunities at every turn. We offer a destination where visitors can engage in outdoor adventure while learning to respect the diversity of the natural ecosystem and gain an appreciation for the importance of conservation, preservation, and restoration of our natural ecosystems. Educational opportunities include curriculum for classrooms from elementary through post-graduate levels, field trips, summer camps, customizable service projects, and more.



Entertain

We are committed to creating unmatched entertainment experiences that engage our community of like-minded outdoor enthusiasts. We offer a full lineup of food & beverage services through The Foundry, our on-site grab-and-go restaurant, our Foregofire Adventure Dining program, and associated catering services. The Mount, our state-of-the-art outdoor amphitheater, supports concerts, movie screenings, corporate events, and other seasonal & special events.

**WE BELIEVE ADVENTURE IS ESSENTIAL
FOR THE HUMAN SPIRIT TO THRIVE**

PARTNER WITH US

Partners of The Forge: Lemont Quarries share our commitment to being mindfully disruptive in our field, live and breathe our excitement for building an engaged community, and passionately pledge to promote active stewardship of the environment.

Brand Recognition

Align your brand with a one-of-a-kind destination and gain direct access to and engagement with loyal, socially minded consumers passionate about outdoor recreation.

BRAND VISIBILITY INCLUDES:

- **In-Park Signage**
- **The Forge: Lemont Quarries website**
(approx. 1.5 million monthly page views)
- **The Forge: Lemont Quarries Social Media Platforms** *(approx. 3.3 million+ combined monthly impressions)*
- **Email Marketing Campaigns**
(approx. 130,000+ Subscribers as of Nov 2024)
- **Print Advertising**
- **Exclusivity on Equipment**

APPROX.

1.5 MILLION

monthly page views

APPROX.

3.3 MILLION +

social media monthly impressions

APPROX.

130.000 +

email subscribers

Marketing and Public Relations support is available for applicable collaborative campaigns, events, etc.

Corporate Partnerships at The Forge create a mutually successful, engaging, and sustainable collaboration based upon a shared mission and vision.



CONTACT US

For more information on sponsorships and corporate partnerships at The Forge: Lemont Quarries, please contact

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