



THE FORGE
LEMONT QUARRIES

**SPONSORSHIP AND
CORPORATE PARTNERSHIP
OPPORTUNITIES**





ADVENTURE COMES IN ENDLESS FORMS

As an innovative leader in outdoor recreation, The Forge: Lemont Quarries is a state-of-the-art adventure park designed to deliver unique year-round activities and programming for adventurers of all ages, backgrounds and abilities.

Opened in 2020 by Jeremie Bacon, Chris Gladwin, and Bart Loethen, The Forge is a purpose-built social enterprise that provides countless opportunities for guests to experience elevated outdoor adventure 365 days a year. Featuring a versatile and wide-ranging mix of recreational activities set amidst a stunning natural landscape, the park offers an escape to a tranquil and interactive green space where guests can test their personal boundaries while engaging with a passionate community of like-minded outdoor enthusiasts.



LOCATION

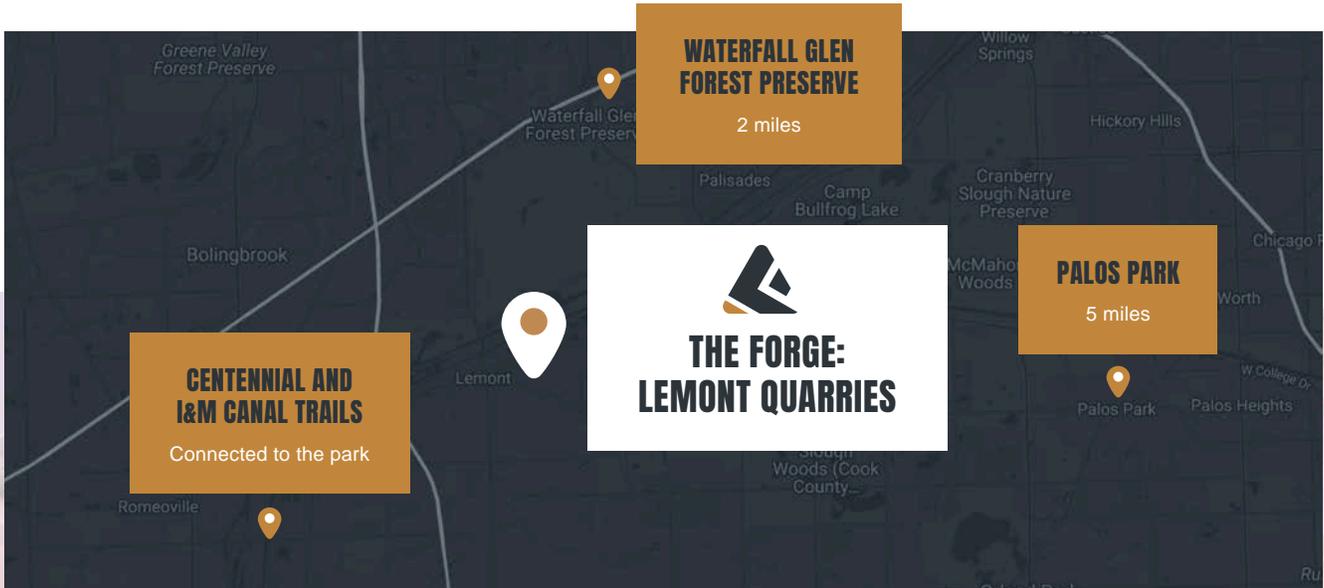
The Forge: Lemont Quarries is located approximately 28 miles from downtown Chicago, conveniently positioned in close proximity to three major highways. The park sits within 90-minutes of the nearly 10 million people who call the Chicago region home. The Forge: Lemont Quarries provides adventure seekers (locally, regionally, and nationally) with the opportunity to experience a one-of-a-kind destination.

Most importantly, the park sits at the epicenter of the best outdoor recreation spaces in the Chicago area. People choose to live in Lemont and the surrounding communities precisely because it is the hub of outdoor recreation for the entire region.

Palos Park, which is less than 5 miles away from the park is home to more than 50 miles of biking and running trails, paddle sports, and forest preservation and restoration activities.

Waterfall Glen Forest Preserve, a short two miles away has more than 10 miles of running and biking trails, orienteering courses, and more.

Additionally, the **Centennial and I&M Canal trails** connect to the park and extend bike and pedestrian access more than 100 miles in all directions around Lemont.



Sponsorship Opportunities

EVENT SERIES SPONSORSHIPS



The Forge: Lemont Quarries is proud to have one of the premier outdoor music venues in the Chicagoland area. Debuting in July 2020, The Mount is capable of hosting concerts, festivals, and events up to 5,000 guests. Continue on to the following pages for additional details and specifications on the venue. The 2024 schedule will consist of

6+ Outdoor Festivals

15+ Summer Concerts

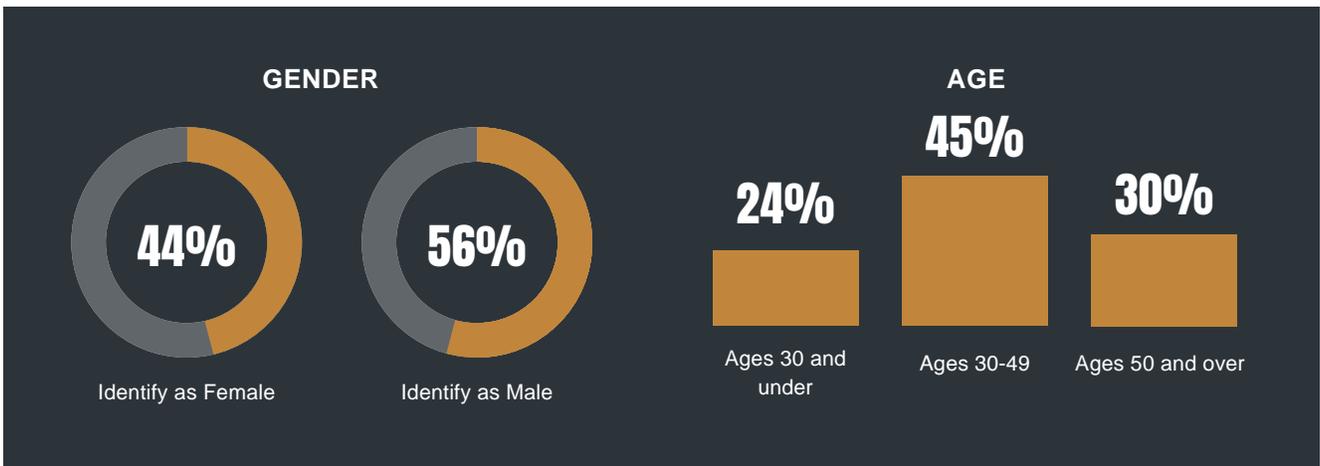
10+ Family Fun Days



EVENT SERIES PROFILE

From concerts, festivals, races, and more, The Forge Event Series truly offers an adventure for everyone. During the 2023 season, The Forge Event Series:

- Hosted over 25,000 guests at outdoor events
- Hosted numerous festivals including Blues & Brews, Food Truck Festival, Pollyanna Oktoberfest, and Forge Fest
- Worked with regional and national talent including Everclear, Sister Hazel, The Revivalists, Yonder Mountain String Band, Big Head Todd & The Monsters, and more!



Sponsorship Opportunities

EXPLORER

- Music Series Supporting Sponsor
- On-Site Activation at 3 Events
- Website Logo Placement
- Logo displayed on digital signage at each event
- Included in (1) Forge newsletter (100,000+ subscribers)



VOYAGER

- Music Series Supporting Sponsor
- On-Site Activation at 6 Events
- Website Logo Placement
- Logo displayed on digital signage at each event
- Included in (6) Forge newsletter (100,000+ subscribers)
- Included in (6) Forge social media posts (60,000+ subscribers)
- Category exclusivity



Sponsorship Opportunities

ADVENTURER (PRESENTING SPONSOR)



- Presenting sponsor for The Forge Event Series, including 30+ unique events in the 2024 season
- Premium signage located on the stage
- On-site activation opportunity at ALL events
- 30+ mentions on The Forge: Lemont Quarres social channels reaching over 80,000 followers
- Featured in 30+ email campaigns to 120,000+ adventurous subscribers
- Included in extensive PR campaigns throughout the Chicago DMA
- Category exclusivity for series
- Prominent website logo placement
- 10 complimentary tickets per event

**For pricing information contact:
Michele Klein • mjsk.klein@gmail.com**

MISSION

Our mission is to delight our guests by providing transformational outdoor experiences built around personal challenge, facilitated through an accessible community, and focused on three foundational pillars:



Exhilarate

We are committed to providing visitors with the opportunity to experience authentic outdoor physical activities, regardless of their age or abilities. In addition to the largest outdoor adventure course in North America, the tallest climbing tower in the world, and the longest ziplines in the tri-state area, our park features a bouldering zone, kayaking, and canoeing, trails for biking, walking, and running, a children's activity zone, and the only outdoor mountain biking skills track and pump tracks in the region. There is nothing in the outdoor recreation industry that compares to The Forge: Lemont Quarries.



Educate

We are committed to creating an environment that offers educational opportunities at every turn. We offer a destination where visitors can engage in outdoor adventure while learning to respect the diversity of the natural ecosystem and gain an appreciation for the importance of conservation, preservation, and restoration of our natural ecosystems. Educational opportunities include curriculum for classrooms from elementary through post-graduate levels, field trips, summer camps, customizable service projects, and more.



Entertain

We are committed to creating unmatched entertainment experiences that engage our community of like-minded outdoor enthusiasts. We offer a full lineup of food & beverage services through The Foundry, our on-site grab-and-go restaurant, our Foregfire Adventure Dining program, and associated catering services. The Mount, our state-of-the-art outdoor amphitheater, supports concerts, movie screenings, corporate events, and other seasonal & special events.

**WE BELIEVE ADVENTURE IS ESSENTIAL
FOR THE HUMAN SPIRIT TO THRIVE**

OUR CORE VALUES



Adventure Comes In Endless Forms

Adventures are as varied and personal as the individuals who pursue them. Adventure, in whatever form, is essential for the human spirit to thrive.



Conservation Goes Beyond the Land

We are dedicated to preserving history and restoring the natural landscape of the locations at which we build our parks.



Outdoors Matter

We believe the outdoors is an integral part of the human experience that enriches and enlivens us. At The Forge: Lemont Quarries, our commitment to protecting the natural landscape is uncompromising, and we are committed to sharing a naturally beautiful outdoor experience with our visitors for generations to come.



Community Fuels Experience

Through support and competition, companionship and friendly rivalry, community is a fundamental and valuable asset of The Forge: Lemont Quarries. We are committed to creating a social network of adventurers of all stripes, ages and abilities.



Well-being is a Lifestyle

Well-being is not just a jog around the block or a cup of green tea in the morning. Well-being is a mental and physical journey that fluctuates and changes day-to-day. At The Forge: Lemont Quarries, we are dedicated to crafting a space to pursue this mental and physical life-long journey.



We Love Challenge

At The Forge: Lemont Quarries, we know the definition of 'challenge' is highly personal. That's why we create spaces focused on individualizing each visitor's adventure and offer diverse platforms that allow them to test and expand boundaries.

PARTNER WITH US

Partners of The Forge: Lemont Quarries share our commitment to being mindfully disruptive in our field, live and breathe our excitement for building an engaged community, and passionately pledge to promote active stewardship of the environment.

Brand Recognition

Align your brand with a one-of-a-kind destination and gain direct access to and engagement with loyal, socially minded consumers passionate about outdoor recreation.

BRAND VISIBILITY INCLUDES:

- **In-Park Signage**
- **The Forge: Lemont Quarries website**
(approx. 1.5 million monthly page views)
- **The Forge: Lemont Quarries Social Media Platforms** *(approx. 3.3 million+ combined monthly impressions)*
- **Email Marketing Campaigns**
(approx. 120,000+ Subscribers as of Jan 2024)
- **Print Advertising**
- **Exclusivity on Equipment**

APPROX.

1.5 MILLION

monthly page views

APPROX.

3.3 MILLION +

social media monthly impressions

APPROX.

120.000 +

email subscribers

Marketing and Public Relations support is available for applicable collaborative campaigns, events, etc.

Corporate Partnerships at The Forge create a mutually successful, engaging, and sustainable collaboration based upon a shared mission and vision.



THE FORGE CHARITABLE ADVENTURES

The Forge Charitable Adventures is a unique environmentally-focused 501c3 non-profit serving a dual mission:

- to restore, protect, and re-invigorate natural ecosystems that have been degraded by overuse or under-investment
- to provide access to outdoor education and recreation opportunities to people of all ages, abilities, and socio-economic circumstances

The Forge Charitable Adventures has identified unique opportunities to provide significant support by sponsoring a number of initiatives in the Heritage Quarries Recreation Area and surrounding areas. As a charitable partner, your organization can be featured as a presenting partner for numerous environmental and restoration activities at The Forge: Lemont Quarries.



THE FORGE
CHARITABLE ADVENTURES





CONTACT US

For more information on sponsorships and corporate partnerships at The Forge: Lemont Quarries, please contact

Michele Klein

mjsk.klein@gmail.com